



AGRI-BUSINESS

GROW FASTER
AGRICULTURAL POWERHOUSE

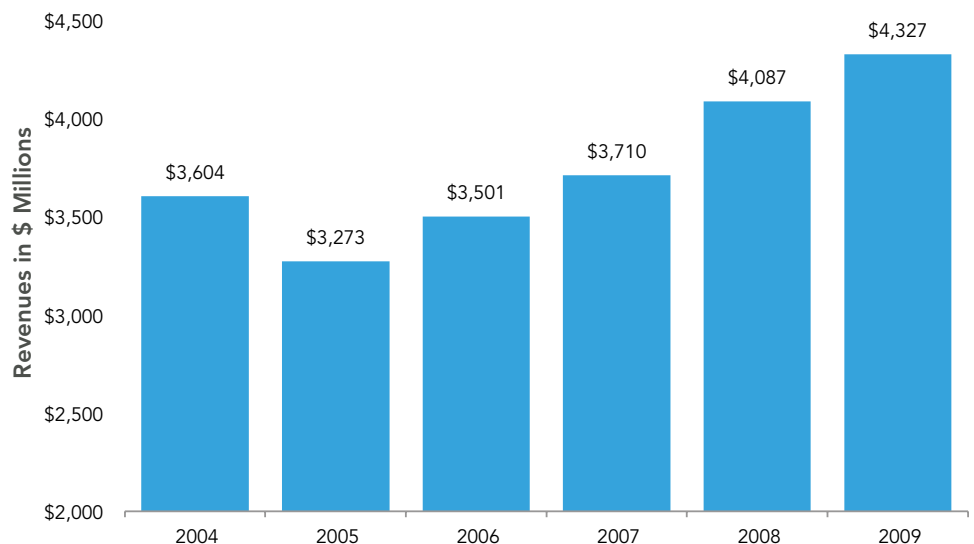


Agriculture has always nourished Winnipeg's growth and it continues to feed our economic success. Canadian Grain Commission and ICE Futures Canada – Canada's leading agricultural exchange – are rooted here. Prairie headquarters and thriving agri-businesses – including farm equipment manufacturers, transportation and logistics, food processing, and agri-marketing – make Winnipeg a global agricultural powerhouse.

A GROWING SECTOR

Manitoba's agri-business sector earned revenues of \$9.1 billion in 2009 with exports accounting for over \$4.1 billion of that total. Revenues for Manitoba's food processing sector grew by 33 per cent between 2005 and 2009. The food processing industry in Winnipeg employs more than 6,000 and is home to more than 150 food and beverage product manufacturers. Manitoba exports to more than 190 countries worldwide.

Revenues of Manitoba's Food Manufacturing Sector



Source: Survey of Manufacturers, 2010
Statistics Canada

WINNIPEG'S ADVANTAGES

Winnipeg offers one of the highest internal rates of return for new investments for small and large manufacturers. Food manufacturers are able to achieve attractive margins in Winnipeg, benefiting from:

Competitive labour rates, and a dedicated and highly-skilled workforce

Lowest published electricity rates in North America

Ready access to global markets through a robust global transportation and logistics infrastructure

Research and Development

Nine world-recognized food development and research centres are based in Winnipeg

State-of-the-art facilities assist firms to produce new food products in federally-licensed pilot plants

Centre for agri-business research developing new varieties of and uses for crops such as canola, wheat, and pulses

The Manitoba Agri-Health Research Network (MAHRN) focuses on food for health

Agri-Business Networks

Winnipeg is home to a number of industry and professional associations that are active in supporting growth in Manitoba's agriculture and food production sector.

Manitoba Food Processors Association

Canadian Institute of Food Science and Technology

Manitoba Pulse Growers Association

Education and Training

Three major post-secondary educational institutions including the University of Manitoba, the University of Winnipeg and Red River College are located in Winnipeg with combined enrollment of more than 40,000 students. More than twenty faculties educate students in the areas of agriculture, agricultural and food sciences, biological sciences, business, animal science, agroecology, biosystems engineering, finance, and international agri-business development.

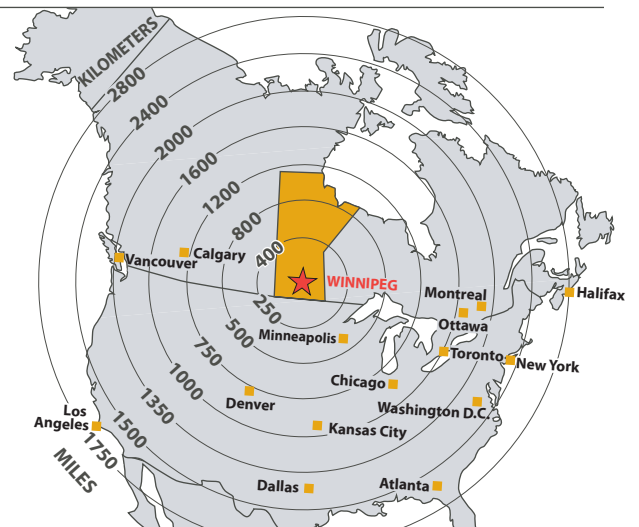
Supportive Governments

Government partners offer an array of local, provincial, and national programs that provide financial assistance such as tax credits, tax incentives, training assistance, R&D assistance, loan guarantees, and wage subsidies. Governments are also an active partner by investing in industry applied research capacity.

GROW IN WINNIPEG

Our city of more than 730,000 has always been economically strong and diverse. We have nurtured a robust workforce; skilled, talented and productive.

If you're looking to relocate or expand to a place where opportunities for growth are limited only by imagination and where imagination is unlimited, consider Winnipeg. Our city is a place where business can grow faster, stronger and better; a place that is intelligent, creative and culturally diverse; a place where the infrastructure, supplier base and – most importantly – the people are ready to help your business get growing.



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