

BISON TRANSPORT



COMPANY STATISTICS

Number of Employees

Approximately 700

2010 Gross Revenues

Not available

Market

Canada and 48 Mainland US states

Headquarters

Winnipeg, Manitoba

Year Founded

1969

Ownership

Privately-held

CONTACT INFORMATION

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COMPANY PROFILE

Founded in 1969, Bison Transport is one of the largest truckload carriers in Canada with over 1,050 tractors, 3,000 trailers and employing nearly 1,700 full-time people. Serving all of Canada and the mainland US, Bison is a high-service, dependable and value-creating supply chain partner. The company offers full truckload service, full service logistics, dedicated fleet operations, yard management and warehousing and distribution. Bison Transport is a multiple award winning Canadian transportation company, employing the latest technology and operating one of the most modern fleets in the industry. Bison is an active member of Natural Resources Canada's FleetSmart Program as well as a SmartWay Transport Partner, a national and voluntary partnership of the US Environmental Protection Agency.

TRANSPORTATION SERVICES PORTFOLIO

Dry-Van | Bison has terminal locations strategically located throughout Canada. Service area is wide and complete, covering all of North America.

Refrigerated | Bison domestic and trans-border transportation provides services to shippers of meat, beverages, fresh and frozen foods and other perishable commodities.

Warehousing and Distribution | Bison warehousing assets are in excess of 300,000 square feet.

Intermodal | Intermodal functions complement the dry-van division by utilizing more cost-effective rail transportation for all, or portions of, customer business.

Long Combination Vehicles (LCV) | Bison's LCV division has grown significantly and has become the transportation mode of choice for shippers moving freight in/through the Prairie Provinces. Savings in fuel and driver wages are two of the biggest advantages of the LCV model.

Asset Based Logistics (ABL) | ABL was launched in 2001 to meet the growing needs of Bison clients who require additional transportation capacity to match their increasing freight volumes.

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ONGOING INNOVATION

Bison Transport's Fuel Management Program helps to increase fuel efficiency and reduce emissions.

Bison Transport was the first, and is one of the only, privately-owned trucking companies in Canada to invest in a skills development program that includes computer-based learning and simulation technology (the same type of technology that has been used within the military and aviation industry).

In 2003, Bison Transport, won the Manitoba award for outstanding technology innovations in its revolutionary Driver Skills Development Program, named Tatonka.

Winner of The Innovation Award for on-going commitment to building strong partnerships with organizations, Bison Transport is North America's Safest Fleet, winning the TCA (Truckload Carrier's Association) National Fleet Safety Award for 2005, 2006 and 2007 citing innovative transportation solutions to help improve service to customers and reduce greenhouse gas emissions.

Winner of the US Environmental Protection Agency's SmartWay Environmental Excellence Award in 2009 and 2006. This award recognizes special achievements in improving fuel efficiency and reducing the environmental impacts of freight transport.

Selected as one of Inbound Logistics' 50 Green Supply Chain Partners (G50), a list recognizing providers in several categories of logistics service that are committed to supply chain sustainability.

Bison Transport received the Office of Energy Efficiency's (Canada) National Energy Efficiency Award in 2004 and 1999 for achievements in improving energy efficiency and reducing greenhouse gas emissions.

Winner for Outstanding Achievement in Sustainability presented by the Government of Manitoba's Round Table for Sustainable Development.



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FAST FACTS

Bison Transport has been recognized as one of Canada's 50 Best Managed Companies: Platinum for sustaining a standard of excellence and leadership in all areas of business practices. The company qualified in 1994 and has re-qualified every year since.

Bison has been recognized as one of the 2010 Best Fleets to Drive For.

Bison was the winner of the Volvo Trucks Safety Award in the over 10 million mile category for efforts in upholding the highest standards of safety in the trucking industry.

Grand Prize Winner of the highly coveted Truckload Carriers Association National Fleet Safety Award for 2005, 2006 and 2007, in the over 25 million miles category. Bison was judged a leader based on stringent safety criteria, safety and training programs.

Named as Canada's Top Carrier in an independent study of major Canadian shippers in 2002, 2003, 2004, 2007, 2008 and 2009.

In 2011, Bison Transport acquired Britton Transport Inc. of Grand Forks enabling more efficient provision of van, flat bed, step deck and bulk hopper truckload services primarily in the continental US.

COMPANY HISTORY

Bison Transport was founded by the Jessiman family in 1969. Significant growth saw Bison move from its early roots hauling for the construction industry to a general goods carrier (particularly paper). Bison Warehousing, a storage and distribution service, was established in 1996. The Eastern Operations Center opened in Mississauga, Ontario in 2000. The refrigerated division was established in 2004. In 2006, Bison Transport launched its intermodal division and completed the Calgary, Alberta Transportation Terminal. Bison Transport celebrated its 40th anniversary in 2009.

CORPORATE LEADERSHIP

Don Streuber, President & CEO