

GOVERNMENT ASSISTANCE PROGRAMS

The Canada/Manitoba Business Service Centre

The Canada/Manitoba Business Service Centre (C/MBSC) is a **partnership** between the Government of Canada and the Province of Manitoba. Their Managing Partners are **Western Economic Diversification Canada (WD)** and **Entrepreneurship, Training and Trade (ETT)**. Co-located with them is ETT's **Small Business Development Branch**. The C/MBSC delivers services in Manitoba on behalf of 38 federal government departments and organizations, 13 provincial government departments and five private sector partners.

C/MBSC offers:

- A comprehensive web site where users can find "how to" guides, upcoming events, business and trade information, frequently asked questions, interactive business products and much more.
- A call-in service staffed by Business Information Officers who can immediately provide free information on hundreds of government programs, services and regulations.
- A walk-in information service for clients who want to visit and quickly pick up free publications on a variety of business and trade topics.
- A business start-up service for clients who want to come in and talk to somebody one-on-one about starting their own business.
- An extensive business and trade reference library staffed with professional librarians and technicians who can help you find the information you need on topics ranging from starting a specific type of business to international market research to demographics and so much more.
- Client workstations connected to the Internet and other searchable online databases.
- Information specialists who can help you with business information and best practices in the areas of planning, developing new markets, accessing programs and informed referrals to find the contacts you need.
- A Guest Advisor Program that offers Manitoba entrepreneurs the opportunity to speak with lawyers, accountants and banking professionals who volunteer their time and share their expertise.
- Export services that include assisting new and existing exporters with international business plans, market intelligence, research and market access.
- Entrepreneurial Learning through seminars on business and trade development topics such as business planning, exporting, financial management, business start-up, e-business, intellectual properties, managing human resources, marketing, franchising and more.
- A network of regional access sites throughout Manitoba to help entrepreneurs wherever they may live and work.
- The Aboriginal Business Service Network dedicated to helping new and existing Aboriginal entrepreneurs.

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