



INFORMATION AND COMMUNICATION TECHNOLOGIES

GROW SMARTER WITH INNOVATION



Winnipeg has a dynamic cluster of information and communication technologies (ICT) firms that include telecommunications, computer systems designers, electronic component manufacturers and computer equipment providers as well as wire and cable suppliers.

Advanced fibre optic networking and digital switching platforms support geographic information systems, health informatics, consulting services and software development.

Innovation and creativity are plugged into every area of the ICT sector, supported by Winnipeg's economic advantages, talented professionals and telecommunications infrastructure.

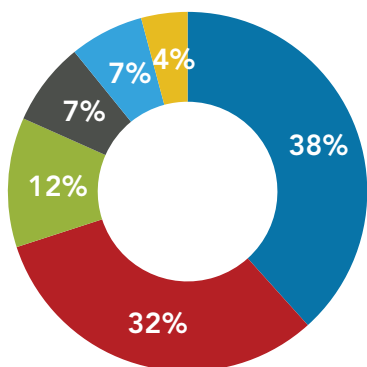
The ecosystem of large and small ICT firms in Winnipeg contributes to a vibrant, entrepreneurial

and diverse ICT sector that serves growth markets throughout the world.

A GROWING SECTOR

The ICT sector is highly export-focused in Winnipeg, where ICT companies earn revenues in excess of \$800 million per year.

Approximately 1,100 ICT business establishments in Winnipeg employed a workforce of 12,000 workers in 2010.



- Computer Systems Design & Related Services - 4,600 Workers
- Telecommunications - 3,800 Workers
- Electrical Equipment and Component Manufacturing - 1,400 Workers
- Computer and Electronic Product Manufacturing - 900 Workers
- Specialized Design Services - 800 Workers
- Scientific Research & Development Services - 500 Workers

Source: Labour Force Survey, 2010
Statistics Canada

Employment has seen steady growth experiencing a 10 per cent increase from 2005 to 2010. Growth is strongest in the largest category – computer systems design, which experienced employment increases of 84 per cent between 2005 and 2010.

Winnipeg's ICT firms include leaders in many areas such as health informatics, cyber security, e-learning, financial software, wired and wireless communications, mobile applications, web applications, visual and motion graphics, games, and other forms of interactive digital media.

WINNIPEG'S ADVANTAGES

Winnipeg offers some of the lowest factor costs in North America for human capital, commercial real estate, electricity, and overall cost of living.

Winnipeg offers a highly-skilled ICT workforce of more than 22,000, of which 12,000 are directly employed by ICT companies. The remaining 10,000 workers are employed as ICT staff at many companies in Winnipeg's highly-diversified economy.

Winnipeg companies have access to a variety of high-quality, fully redundant high-speed networks.

Information and Communication Technologies Networks

Winnipeg offers an extensive network of R&D facilities supporting ICT innovation and technology diffusion, which supports innovation and technology commercialization.

Information Communications Technologies Association of Manitoba (ICTAM)

New Media Manitoba (NMM)

Canadian Association of I.T. Professionals (CIPS)

TRLabs

Education and Training

Three major post-secondary educational institutions including the University of Manitoba, the University of Winnipeg and Red River College are located in Winnipeg with combined enrollment of more than 40,000 students. These institutions offer competitive programs in computer science, IT management, engineering, 3D computer graphics and interactive digital media.

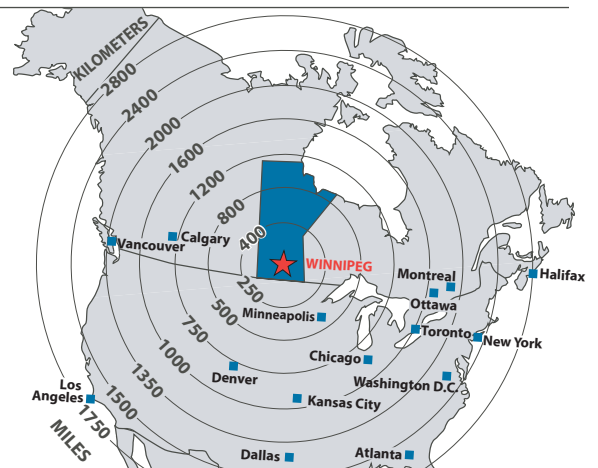
Supportive Governments

Government partners offer an array of local, provincial and national programs that provide financial assistance such as tax credits, tax incentives, training assistance, R&D assistance, loan guarantees and wage subsidies.

GROW IN WINNIPEG

Our city of more than 730,000 has always been economically strong and diverse. We have nurtured a robust workforce; skilled, talented and productive.

If you're looking to relocate or expand to a place where opportunities for growth are limited only by imagination and where imagination is unlimited, consider Winnipeg. Our city is a place where business can grow faster, stronger and better; a place that is intelligent, creative and culturally diverse; a place where the infrastructure, supplier base and – most importantly – the people are ready to help your business get growing.



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