

# NEW FLYER



## NEW FLYER

### COMPANY STATISTICS

#### Number of Employees

Approximately 2,100 (2011)

#### 2010 Gross Revenues

\$984 million (CDN))

#### Market

North America

#### Company Operations

Headquarters – Winnipeg, MB

Customer Service – Winnipeg, MB

Manufacturing Facilities –  
Winnipeg, MB, St. Cloud, MN,  
Crookston, MN, Elkhart, IN, USA

Service Centers – Arnprior, ON

Parts Distribution Centers –  
Winnipeg, MB, Erlanger, KT, Fresno, CA

#### Year Founded

1930

#### Ownership

New Flyer Industries Inc. and New Flyer Industries Canada ULC (are public companies trading on the Toronto Stock Exchange (NFI.UN).

### CONTACT INFORMATION

**204.224.1251**

**[www.newflyer.com](http://www.newflyer.com)**

711 Kernaghan Avenue  
Winnipeg, Manitoba  
CANADA R2C 3T4

### COMPANY PROFILE

Headquartered in Winnipeg, New Flyer began manufacturing buses in 1930. It is the leading manufacturer of heavy-duty transit buses in Canada and the United States. New Flyer has additional production facilities in St. Cloud and Crookston, Minnesota. All three facilities are ISO 9001, ISO 14001, and OHSAS 18001 certified. New Flyer also has a manufacturing facility in Elkhart, Indiana; a service center in Arnprior, Ontario; and distribution centers in Fresno, California and Erlanger, Kentucky.

### PRODUCT PORTFOLIO

New Flyer offers a full range of 30', 35', 40' and 60' bus models with drive systems fueled by diesel-electric and gasoline-electric hybrid power, compressed or liquid natural gas, electrical power (trolley), diesel, and ULSD.

### PRODUCT LINKS

[www.newflyer.com/index/restyled2](http://www.newflyer.com/index/restyled2)

[www.newflyer.com/index/vehicles-for-brt-service](http://www.newflyer.com/index/vehicles-for-brt-service)

[www.newflyer.com/index/xcelsior](http://www.newflyer.com/index/xcelsior)

### ONGOING INNOVATION

New Flyer was the first original equipment manufactureres (OEM) to obtain Cummins 2010 approval

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Achieved the best ever fuel economy results of 5.88 mpg at Altoona for Hybrid

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Company was the first to deliver electronic instrument panel and LED headlights

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Awarded contract for world's first hydrogen bus fleet (BC Transit)

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Introduced the first 60' articulated diesel-electric hybrid bus

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Delivered first diesel-electric parallel hybrid bus

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Introduced the first articulated 60' low-floor bus

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Delivered first natural gas (CNG) bus – the world's first integration of hydrogen fuel cell technology

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Introduced programmable logic control for bus electrical systems

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Introduced the first articulated 60' trolley buses

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Introduced low-floor technology to North America

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## FAST FACTS

New Flyer has been named as one of the Top 100 Employers in Canada for the fifth consecutive year.

New Flyer announced in April 2011 that it is planning to open an Ontario Parts Distribution Center in the Greater Toronto and Hamilton area later in the year.

New Flyer became the first manufacturer in its category to acquire OHSAS 18001 certification and one of very few companies to amalgamate ISO9001 (Quality), ISO 14001 (Environment), and OHSAS 18001 (Safety) into one corporate-wide management system.

New Flyer is a technology leader in the heavy-duty transit market with innovative firsts such as low-floor buses, programmable logic control electrical systems articulated buses and Bus Rapid Transit applications.

New Flyer is an industry leader in the development of Bus Rapid Transit applications (BRT).

New Flyer is a leading manufacturer of gasoline- and diesel-electric hybrid vehicles that address ever-growing emission and fuel conservation concerns.

## COMPANY HISTORY

New Flyer was founded in Winnipeg in 1930, as Western Auto and Truck Body Limited. In 1971, the company name was changed to Flyer Industries Limited. On July 15, 1986 Flyer Industries Limited was acquired by Den Oudsten, B.V., Holland's largest bus manufacturer. The company name was changed to New Flyer Industries Limited. In 2002 KPS Special Situations Funds ("KPS") completed a change-of-control transaction and recapitalization of New Flyer as part of a multi-stakeholder recapitalization and restructuring of the company. That year, John S. Marinucci was appointed President and Chief Executive Officer of New Flyer. New Flyer announced the closing of an initial public offering (2005) in Canada of 20,000 Income Deposit Securities ("IDSs"), becoming a publicly-traded company on the Toronto Stock Exchange.

## CORPORATE LEADERSHIP

**Paul Soubry**, President and Chief Executive Officer

Paul Soubry was appointed as President and Chief Executive Officer of New Flyer Industrial Inc. in January 2009

### ADDITIONAL INFORMATION:

[2010 Annual Report](#)

[Presentation](#)

[New Flyer News](#)

