

# FAST FACTS

AUGUST 2011

## LOCATION

Winnipeg lies at the geographic centre of North America. Winnipeg is the capital city of Manitoba, a resource-rich province of 1.2 million people bordered by Ontario to the east, Saskatchewan to the west, and North Dakota and Minnesota to the south. The city is just 100 km (62 miles) from the United States border and is the major Canadian centre closest to Mexico.

Winnipeg's history is the tale of a prime meeting place at the junction of two rivers – the north-flowing Red and the east-flowing Assiniboine. Winnipeg is a welcoming gateway, a centre of commerce and trade, a centre for arts and culture, with a rich history and growing economic opportunity.

## DIVERSITY

Winnipeg has the most diverse economy of major cities in Canada. Key industries include: transportation and distribution, aerospace, agri-business, finance and insurance, life sciences and biotechnology, information and communications technology, media, tourism, electric power, apparel, furniture and advanced manufacturing. Winnipeg is also one of the most culturally diverse cities anywhere. Some 100 languages are represented in the region and Winnipeg is well known for its cultural achievements and flourishing arts scene.

## AREA

Total Area in City ..... 462 sq. km (178 sq. mi.)  
 Riverbank Frontage ..... 178 km (111 mi.)

Source: City of Winnipeg

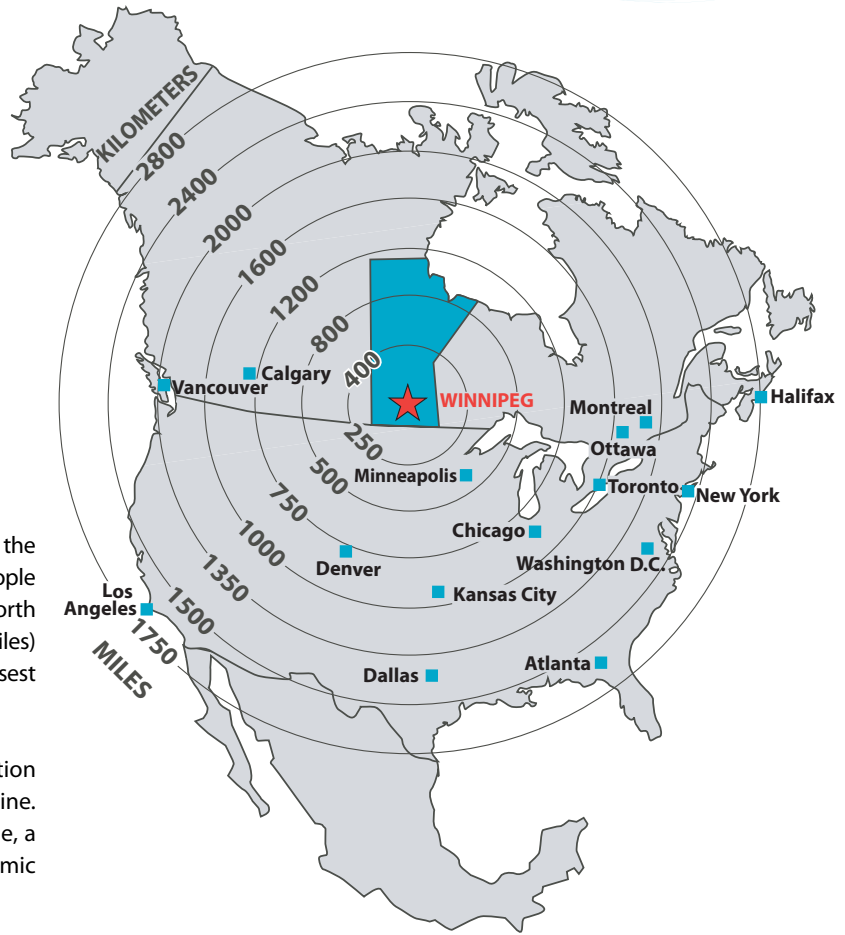
## POPULATION

Census Metropolitan Area (2009) ..... 753,555

### Population by Age Group

17 and Under ..... 156,062  
 Age 18-24 ..... 78,036  
 Age 25-64 ..... 415,974  
 Age 65-74 ..... 50,851  
 Age 75 and over ..... 52,632  
 Median Age ..... 38

Source: Statistics Canada



## ROAD DISTANCE (KILOMETRES)

Brandon, MB.....	200
Kenora, ON.....	205
Grand Forks, ND.....	231
Fargo, ND.....	350
Regina, SK.....	576
Thunder Bay, ON.....	702
Minneapolis, MN.....	723
Saskatoon, SK.....	798
Edmonton, AB.....	1,313
Kansas City, MO.....	1,315
Calgary, AB.....	1,326
Chicago, IL.....	1,361
Denver, CO.....	1,847
Toronto, ON.....	2,079
Dallas, TX.....	2,145
Ottawa, ON.....	2,171
Montreal, QC.....	2,291
Vancouver, BC.....	2,372
Washington D.C.....	2,496
Quebec City, QC.....	2,535
New York, NY.....	2,659
Los Angeles, CA.....	3,330
Halifax, NS.....	3,463

Source: Culture, Heritage & Tourism, Province of Manitoba

## CLIMATE

Average Summer Temperature .....	25.4°C (77.7°F)
Average Winter Temperature .....	-12.9°C (8.8°F)
Average Annual Precipitation .....	51.4 cm (20.2")
Average Annual Rainfall .....	41.6 cm (16.4")
Average Annual Snowfall .....	110.6 cm (43.5")

Winnipeg has an average of 2,372 hours of sunshine per year, among the most of all Canadian cities; and 2,727 hours of clear skies on average per year, the most of all Canadian cities.

Source: Environment Canada

## HOUSING

### Average House Price Comparison (2010)

Winnipeg, MB .....	\$228,486
Calgary, AB .....	\$399,147
Edmonton, AB .....	\$328,755
Halifax, NS .....	\$253,410
Regina, SK .....	\$258,195
Ottawa, ON .....	\$329,469
Toronto, ON .....	\$432,269
Vancouver, BC .....	\$675,970

Source: Canadian Real Estate Association

### Average Two-Bedroom Apartment Rent (2010)

Winnipeg, MB .....	\$837
Calgary, AB .....	\$1,069
Edmonton, AB .....	\$1,015
Halifax, NS .....	\$891
Montreal, QC .....	\$692
Ottawa, ON .....	\$1,048
Toronto, ON .....	\$1,123
Vancouver, BC .....	\$1,195

Source: Canada Mortgage and Housing Corporation

## UTILITIES

**Electric and Gas:** Manitoba Hydro

**Water:** City of Winnipeg

## COMMUNICATION SERVICES

**Newspapers:** Daily & Sunday: 2 Weekly: 5

**Radio Stations:** 24

**Television Stations:** CBC, CKY, Global, Citytv, Aboriginal Peoples Television Network, JoyTV

**Telephone Service:** MTS Communications Inc., Shaw

**Long Distance Services:** MTS, Shaw, AT&T, Primus, Sprint, Telus

**Mail Service:** Canada Post, Purolator, Federal Express, UPS, Loomis

## RECREATION

Park Sites .....	937
Park Area .....	10,000 acres
Golf Courses .....	26
Indoor Arenas .....	30
Curling Rinks .....	20
Indoor Swimming Pools .....	13
Recreation Centres .....	9
Libraries .....	20

## SPORTS & ENTERTAINMENT

National Hockey League Team (Winnipeg Jets)
Canadian Football League Team (Winnipeg Blue Bombers)
Northern Baseball League Team (Winnipeg Goldeyes)
Race Track
Casinos
Riverboat Tours
MTS Centre (seats 15,015)
Canad Inns Stadium (seats 29,000)
Winnipeg Convention Centre
Royal Winnipeg Ballet
Winnipeg Symphony Orchestra
IMAX Theatre
Performing Arts Organizations
Museums
Galleries
Arts Education Facilities
Assiniboine Park Zoo
Amusement Parks
Water Slides
Community Centres

Source: City of Winnipeg, Film and Cultural Affairs

## MEDICAL CARE

Hospitals .....	9
Number of Beds .....	2,979
Personal Care Homes .....	41
Medical Doctors (in Manitoba) .....	2,074
Dentists .....	400
Doctors of Chiropractic .....	226

## EDUCATION

Post-Secondary Enrolment (2008/09)	
University of Manitoba .....	26,156
University of Winnipeg .....	9,181
Collège universitaire de Saint-Boniface .....	877
Red River College .....	11,244
Canadian Mennonite University .....	686

Source: The Council on Post-Secondary Education

## GROSS DOMESTIC PRODUCT

Winnipeg CMA (2010) (2002 \$) .....\$25.4 billion

Source: Conference Board of Canada Metropolitan Outlook, Spring 2011

## EMPLOYMENT BY INDUSTRY WINNIPEG CMA

### Employed Labour Force, by Industry (2010, in thousands)

All industries..... 408.5

**Goods-producing sector** .....72.8

Primary .....2.7

Utilities .....4.8

Construction .....24.0

Manufacturing .....41.4

**Services-producing sector** ..... 335.8

Trade.....61.9

Transportation and warehousing.....24.8

Finance, insurance, real estate and leasing.....26.5

Professional, scientific and technical services .....22.2

Business, building and other support services .....16.8

Educational services .....34.8

Health care and social assistance.....60.0

Information, culture and recreation .....17.0

Accommodation and food services.....29.2

Other services .....16.9

Public administration .....25.7

Source: Statistics Canada, Labour Force Historical Review 2010

## UNEMPLOYMENT RATE

Winnipeg (2010) .....5.7%

Canada (2010) .....8.0%

Source: Statistics Canada

## RETAIL SALES

Retail Sales (2010) .....\$9.9 billion

Source: Conference Board of Canada

## AVERAGE EARNINGS

Median Family Income, Winnipeg (2006) .....\$64,700

Median Family Income, Canada (2006) .....\$63,600

Source: Statistics Canada

## TOURISM

Annual Visitors to Winnipeg .....2.6 million

Overnight Visitor Expenditures (2009) .....\$481 million

Source: Statistics Canada, Research Resolutions & Consulting Ltd.

Total Hotel & Motel Rooms ..... 6,200

Winnipeg Convention Centre (total floor space) ..... 160,000 sq. ft.

## VALUE OF BUILDING PERMITS

Winnipeg (2010) .....\$1.1 billion

Source: Conference Board of Canada

## LARGE CORPORATIONS BASED IN WINNIPEG

Great-West Lifeco Inc. .... Insurance

Canadian Wheat Board ..... Agri-business

Cargill Ltd. .... Agri-business

James Richardson & Sons, Limited ..... Conglomerate

Canwest Global Communications Corp..... Media

Manitoba Hydro-Electric Board ..... Utility

IGM Financial Inc. .... Finance

The Wawanesa Mutual Insurance Co. .... Insurance

Manitoba Telecom Services Inc. .... Telecommunications

North West Company Fund ..... Merchant

New Flyer Industries Inc. .... Manufacturing

Manitoba Public Insurance Corp. .... Insurance

Paterson GlobalFoods Inc. .... Agri-business

Manitoba Lotteries Corp. .... Amusement

Ridley Inc. .... Agri-business

Manitoba Liquor Control Commission ..... Retail

Centra Gas Manitoba Ltd. .... Utility

Winpak Ltd. .... Manufacturing

Boeing Canada Inc..... Manufacturing

Princess Group Inc..... Automotive

Bison Transport Inc. .... Transportation

WGI Westman Group Inc. .... Manufacturing

Buhler Industries Inc. .... Manufacturing

Arctic Glacier Income Fund ..... Manufacturing

Cangene ..... Biopharma

Ag Growth International Inc. .... Manufacturing

Boyd Group Income Fund ..... Service

Exchange Industrial Income Fund ..... Manufacturing

Pollard Holdings LP ..... Printing

Manitoba Pork Marketing Co-op Inc..... Agri-business

Empire Industries ..... Manufacturing

Assiniboine Credit Union Ltd..... Finance

Source: from Financial Post Business FP500, June 2010

## INDUSTRIAL SPACE

Winnipeg has 12 fully serviced industrial parks collectively representing over 2,000 acres of space.

Average Net Rent (warehouse, per sq. ft.) ..... \$4.00

Industrial Vacancy Rate.....5%

Source: Colliers International

## COMMERCIAL/INDUSTRIAL LEASE RATES

### Downtown Office Space

Class "A" net average rent \$16.85 per sq. ft; vacancy rate 6.7%

Class "B" net average rent \$13.14 per sq. ft; vacancy rate 10.3%

Class "C" net average rent \$9.70 per sq. ft; vacancy rate 10.4%

Source: Cushman Wakefield LePage

## TRADE

Total Merchandise Exports:  
 From Province of Manitoba (2009) .....\$10.5 billion  
 To the United States (2009) ..... \$7.0 billion

Source: Statistics Canada Trade Data Online

## TRANSPORTATION

### Major Highway Systems

- » No. 1 Trans-Canada (east-west) direct connection to all major urban centres in Canada
- » Manitoba No. 75 South to connect with U.S. Interstate No. 29 and Minnesota No. 94 (Border crossing: Emerson)
- » Manitoba No. 59 to connect with Minnesota No. 59 and U.S. #2 (Border Crossing: Tolstoi)

### Motor Freight Service

Winnipeg is serviced by over 30 motor freight carriers. Having developed and maintained its position as a transportation centre, Winnipeg is the headquarters for eight of the top ranking interprovincial general freight carriers:

Arnold Bros. Transport Ltd.	Bison Transport Services Ltd.
Kleysen Transport Ltd.	Paul's Hauling Ltd.
Purolator Courier	Reimer Express Lines Ltd.
The Gardewine Group	TransX Ltd.
Winnipeg Motor Express Inc.	

In addition, Canadian Pacific Railway and Canadian National Railway operate intermodal terminals in Winnipeg.

Source: Manitoba Highways & Government Services

### Water Transportation

- » Port of Churchill provides Manitoba direct access to the sea
- » Assiniboine River – navigable for recreation
- » Red River – navigable for recreation

## Air Service

The Winnipeg James Armstrong Richardson International Airport (YWG), operated by the Winnipeg Airports Authority Inc., is the only international airport between Toronto and Calgary capable of handling large freighter aircraft.

YWG is competitively positioned as a 24-hour airport and serves over 3.5 million passengers, 140,000 aircraft movements, and handles nearly 160,000 metric tonnes of cargo annually.

Airlines operating out of Winnipeg James Armstrong Richardson International Airport:

### Passenger Carriers

Air Canada	Air Transat
Air West	Aviation Bearskin Airlines
Calm Air	Fast Air
First Air	Innotech-Exeair
Keystone Air	Service Kivalliq Air
Northway Aviation	Northwest Airlines
Perimeter Aviation	Skyservice Airlines
Sunwing Airlines	United Airlines
Wasaya Airways	West Wind Aviation
WestJet Airlines	

### Air Cargo Carriers

Air Canada Cargo	Bearskin Airlines
Calm Air Cargo	Cargojet Canada
FedEx	First Air
Northwest Cargo	Perimeter
Purolator	UPS
Volga-Dnepr Airlines	WestJet Cargo

Source: Winnipeg Airports Authority Inc.

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