

WINNIPEG

MANITOBA, CANADA



OVERVIEW

Winnipeg has always been economically strong. Stable. Self-contained. Self-reliant. The depth of our culture has nurtured a robust workforce. Skilled. Talented. Passionate. Inventive. In Winnipeg, you'll find experience and innovation, a history to build on and fresh ground to break. We've uncovered scientific breakthroughs, invented exciting new products and launched global companies. We've nurtured more world-class performing artists per capita than any other Canadian city. We stage festivals nearly 200 days a year.

In other words, we've made business our culture, culture our business and lifestyle a priority. Discover just how much you can grow in Winnipeg.

POPULATION

782,640



The main driver of Winnipeg's annual growth is an estimated inflow of 13,079 immigrants

Median age: 38

Households: 291,315

Land area: 462 sq. km (178 sq.mi.)

Riverbank frontage: 178 km (111mi.)

LOCATION

Winnipeg lies at the geographic centre of North America. It is bordered by Ontario to the east, Saskatchewan to the west, and North Dakota and Minnesota to the south.

The city is 100 km (62 miles) from the U.S. border and is the major Canadian centre closest to Mexico.

Winnipeg is a prime meeting place at the junction of two rivers—the north-flowing Red and the east-flowing Assiniboine. It is a welcoming gateway, a hub of commerce and trade, and a centre for arts and culture, with a rich history and growing economic opportunity.

ADVANTAGES



ONE OF THE MOST COST-EFFECTIVE CITIES FOR AEROSPACE MANUFACTURING IN THE MIDWEST U.S., PACIFIC U.S. AND WESTERN CANADA

WINNIPEG RANKED 4TH OUT OF TOP 10 BEST PLACES TO LIVE IN CANADA (LARGE CITIES) MONEYSENSE.CA

WINNIPEG AMONG TOP INTELLIGENT COMMUNITIES IN THE WORLD FOUR YEARS IN A ROW

ONE OF THE MOST RELIABLE AIRPORTS IN THE WORLD 24-HOUR OPERATIONS, NO WAITING, NO SLOT CONTROLS

AMONG THE MOST AFFORDABLE CITIES IN CANADA TO LIVE AND DO BUSINESS

WINNIPEG RANKED TOP 10 FOR BUSINESS FRIENDLINESS AMONG MID-SIZED CITIES IN CANADA

WINNIPEG OFFERS AMONG THE LOWEST COSTS OF ELECTRICITY OF MAJOR METRO AREAS IN THE U.S. AND CANADA HYDRO-QUÉBEC COMPARISON OF ELECTRICITY PRICES IN MAJOR NORTH AMERICAN CITIES 2014

CENTRE FOR AEROSPACE TECHNOLOGY AND TRAINING ONE OF THREE FACILITIES ON THE CONTINENT

ONE OF THE BEST R&D TAX REGIMES IN THE WORLD

AMONG THE MOST AFFORDABLE RESIDENTIAL REAL ESTATE OF ANY MAJOR CITY IN CANADA

MOST AGGRESSIVE IMMIGRATION PROGRAM IN NORTH AMERICA

Alive with Opportunity.

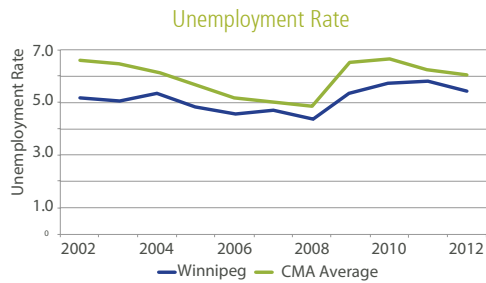


The World Is Taking Notice

INVEST IN WINNIPEG

LABOUR FORCE

- Well-educated, productive and multilingual workforce, with a highly supportive business community



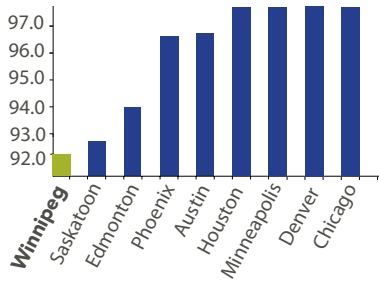
445,800
Size of Winnipeg's labour force

- The Government of Manitoba continues to make it a priority to expand the size of the provincial labour force through increased immigration; strong results have been achieved to date.

OVERALL COST

- Competitive operating costs and a favourable tax environment make Winnipeg one of the country's least-expensive places to do business.

Overall Cost of Doing Business (Midwest U.S./Western Canada)



13%
sales tax rate

12%
general business income tax rate

Industrial Space, 2013

Net Rental Rate (per sq. ft)	\$6.79
Industrial Vacancy Rate	4%
Commercial Office Vacancy Rate	8.4%

DIVERSITY

- Winnipeg is home to one of the most diverse economies in Canada. Key industries include transportation and distribution; aerospace; agribusiness; financial services; life sciences; information, communications and technology; advanced manufacturing; creative industries; energy and environment; and tourism.

MAJOR EMPLOYERS

Boeing Canada Winnipeg	Aerospace
Great-West Life	Finance
James Richardson & Sons, Limited	Agriculture
Investors Group	Finance
Manitoba Hydro	Energy & Environment
New Flyer Industries	Advanced Man.
Bison Transport	Transportation & Dist.
Magellan	Aerospace
The North West Company	Advanced Man.
Winpak	Advanced Man.
Buhler Industries	Advanced Man.
Pollard Banknote	Advanced Man.
NYGÅRD International	Advanced Man.
Manitoba Telecom Services (MTS)	ICT
Skybridge Americas	ICT

LIVE IN WINNIPEG

PARKS & RECREATION

Golf Courses	31
Indoor Arenas	28
Curling Rinks	17
Indoor Swimming Pools	12
Leisure Centres	10
Libraries	19

937
park sites

2,372 HOURS OF SUNSHINE

(second-most hours of sun per year of major Canadian cities)

SPORTS & ENTERTAINMENT

National Hockey League Team (Winnipeg Jets)
Canadian Football League Team (Winnipeg Blue Bombers)
American Association Baseball League Team (Winnipeg Goldeyes)
Winnipeg Art Gallery
Royal Manitoba Theatre Centre
Riverboat Tours
MTS Centre (15,004 seats)
Investors Group Field (33,500 seats;expandable to 40,000)
RBC Convention Centre Winnipeg
Canada's Royal Winnipeg Ballet
Winnipeg Symphony Orchestra
Winnipeg Fringe Theatre Festival
Winnipeg Folk Festival
TD Winnipeg International Jazz Festival
Assiniboine Park Zoo
Museums
Galleries
Arts Education Facilities
Amusement Parks
Waterslides

HOUSING

\$268,382 AVERAGE HOUSE PRICE (2013)

(most affordable residential real estate of any major Canadian city)

- Most people commute to work from home in 23 minutes
- Osborne Village voted Canada's greatest neighbourhood in 2012

INCOME

\$75,880 MEDIAN HOUSEHOLD INCOME (2012)

EDUCATION

3 Universities
 2 Community Colleges
 More Than 40 Private Colleges

42,000+ FULL-TIME STUDENTS ENROLLED