

Fast Facts

LOCATION

Winnipeg lies at the geographic centre of North America. Winnipeg is the capital city of Manitoba, a resource-rich province of 1.2 million people bordered by Ontario to the east, Saskatchewan to the west, and North Dakota and Minnesota to the south. The city is just 100 km (62 miles) from the United States border and is the major Canadian centre closest to Mexico.

Winnipeg's history is the tale of a prime meeting place at the junction of two rivers – the north-flowing Red and the east-flowing Assiniboine. Winnipeg is a welcoming gateway, a centre of commerce and trade, a centre for arts and culture, with a rich history and growing economic opportunity.

DIVERSITY

Winnipeg has the most diverse economy of major cities in Canada. Key industries include: transportation and distribution, aerospace, agribusiness, finance and insurance, life sciences and biotechnology, information and communications technology, media, tourism, electric power, apparel, furniture and advanced manufacturing.

Winnipeg is also one of the most culturally diverse cities anywhere. Some 100 languages are represented in the region and Winnipeg is well known for its cultural achievements and flourishing arts scene.

AREA

Total Area in City 462 sq. km (178 sq. mi.)

Riverbank Frontage..... 178 km (111 mi.)

Source: City of Winnipeg

POPULATION

Total Population of Census Metropolitan Area (2009)

..... 742,408

Population by Age Group

17 and Under..... 155,472

Age 18-24..... 76,447

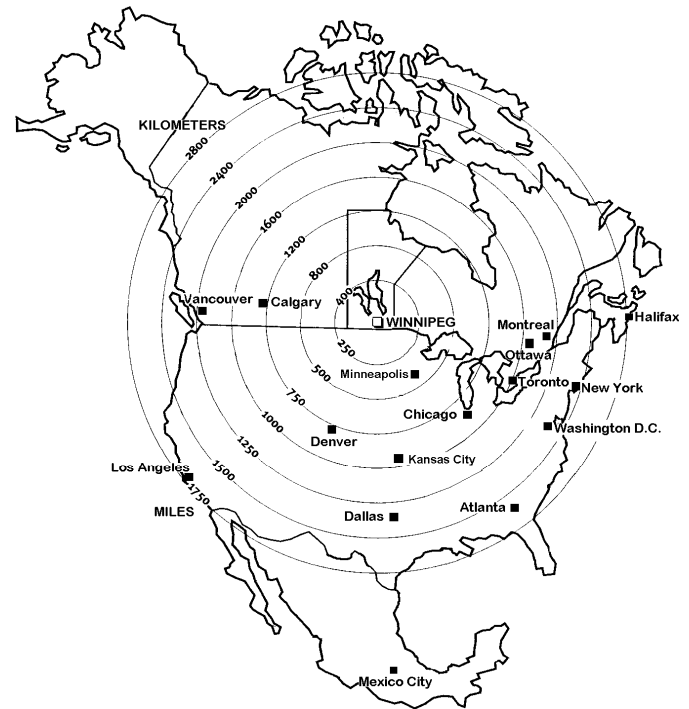
Age 25-64..... 408,688

Age 65-74..... 49,282

Age 75 and over..... 52,519

Median Age..... 38

Source: Statistics Canada



ROAD DISTANCE (in kilometres: 1km = 0.62 mile)

Brandon, MB	200
Kenora, ON.....	205
Grand Forks, ND.....	231
Fargo, ND	350
Regina, SK.....	576
Thunder Bay, ON.....	702
Minneapolis, MN	723
Saskatoon, SK.....	798
Edmonton, AB	1,313
Kansas City, MO.....	1,315
Calgary, AB	1,326
Chicago, IL	1,361
Denver, CO	1,847
Toronto, ON.....	2,079
Dallas, TX.....	2,145
Ottawa, ON	2,171
Montreal, QC	2,291
Vancouver, BC.....	2,372
Washington D.C.....	2,496
Quebec City, QC.....	2,535
New York, NY	2,659
Los Angeles, CA.....	3,330
Halifax, NS	3,463

Source: Culture, Heritage & Tourism, Province of Manitoba

CLIMATE

Average Summer Temperature	25.4°C (77.7°F)
Average Winter Temperature.....	-12.9°C (8.8°F)
Average Annual Precipitation.....	51.4cm (20.2")
Average Annual Rainfall	41.6cm (16.4")
Average Annual Snowfall.....	110.6cm (43.5")

Winnipeg has 2,372 hours of sunshine on average per year, among the highest of Canadian cities, and 2,727 hours of clear skies on average per year, the highest of all Canadian cities.

Source: Environment Canada

HOUSING

Average House Price Comparison (2009)

Winnipeg, MB	\$207,232
Calgary, AB	\$384,103
Edmonton, AB	\$320,361
Halifax, NS	\$239,540
Regina, SK.....	\$243,552
Ottawa, ON.....	\$303,700
Toronto, ON.....	\$392,235
Vancouver, BC.....	\$580,971

Source: Canadian Real Estate Association

Average Two Bedroom Apartment Rent (2009)

Winnipeg, MB	\$809
Calgary, AB	\$1,099
Edmonton, AB	\$1,015
Halifax, NS	\$877
Montreal, QC	\$669
Ottawa, ON.....	\$1,028
Toronto, ON.....	\$1,096
Vancouver, BC.....	\$1,169

Source: Canada Mortgage and Housing Corporation

UTILITIES

Electric and Gas: Manitoba Hydro

Water: City of Winnipeg

COMMUNICATION SERVICES

Newspapers: Daily & Sunday: 2 Weekly: 5

Radio Stations: 24

Television Stations: CBC, CKY, Global, Citytv, Aboriginal Peoples Television Network, JoyTV

Telephone Service: MTS Communications Inc., Shaw

Long Distance Services: MTS, Shaw, AT&T, Primus, Sprint, Telus

Mail Service: Canada Post, Purolator, Federal Express, UPS, Loomis

RECREATION

Park Sites.....	937
Park Area.....	10,000 acres
Golf Courses	26
Indoor Arenas.....	30
Curling Rinks	20
Indoor Swimming Pools.....	13
Recreation Centres	9
Libraries	20

SPORTS & ENTERTAINMENT

Canadian Football League Team (Winnipeg Blue Bombers)

American Hockey League Team (Manitoba Moose)

Northern Baseball League Team (Winnipeg Goldeyes)

Race Track

Casinos

Riverboat Tours

MTS Centre (seats 15,015)

Canad Inns Stadium (seats 29,000)

Winnipeg Convention Centre

Royal Winnipeg Ballet

Winnipeg Symphony Orchestra

IMAX Theatre

Performing Arts Organizations

Museums

Galleries

Arts Education Facilities

Assiniboine Park Zoo

Amusement Parks

Water Slides

Community Centres

Source: City of Winnipeg, Film and Cultural Affairs

MEDICAL CARE

Hospitals.....	9
Number of Beds	2,979
Personal Care Homes	41
Medical Doctors (in Manitoba)	2,074
Dentists.....	400
Doctors of Chiropractic.....	226

EDUCATION

Post-Secondary Enrolment (2008/09)

University of Manitoba	26,156
University of Winnipeg.....	9,181
Collège universitaire de Saint-Boniface.....	877
Red River College.....	11,244
Canadian Mennonite University.....	686

Source: The Council on Post-Secondary Education

GROSS DOMESTIC PRODUCT

Winnipeg CMA (2009) (2002 \$) \$25.0 billion
Source: Conference Board of Canada Metropolitan Outlook, Spring 2010

EMPLOYMENT BY INDUSTRY WINNIPEG CMA

Employed Labour Force, by Industry (2009, in thousands)

All industries.....	395.6
Goods-producing sector.....	70.1
Primary.....	2.6
Utilities.....	4.4
Construction.....	22.8
Manufacturing.....	40.3
Services-producing sector.....	325.5
Trade.....	59.6
Transportation and warehousing.....	27.3
Finance, insurance, real estate and leasing.....	28.6
Professional, scientific and technical services.....	20.5
Business, building and other support services.....	15.4
Educational services.....	33.3
Health care and social assistance.....	51.8
Information, culture and recreation.....	18.4
Accommodation and food services.....	24.4
Other services.....	18.9
Public administration.....	27.2

Source: Statistics Canada, Labour Force Historical Review 2009

UNEMPLOYMENT RATE

Winnipeg (2010).....	5.4%
Canada (2010).....	8.0%

Source: Statistics Canada

RETAIL AND INCOME DATA

Retail Sales (2009)..... \$9.4 billion
Source: Conference Board of Canada

AVERAGE EARNINGS

Median Family Income, Canada (2006).....	\$63,600
Median Family Income, Winnipeg (2006).....	\$64,700

Source: Statistics Canada

TOURISM

Annual Visitors to Winnipeg..... 2.6 million
Overnight Visitor Expenditures (2008)..... \$483 million
Source: Statistics Canada, Research Resolutions & Consulting Ltd.

Total Hotel & Motel Rooms.....6,200
Winnipeg Convention Centre (total floor space) >160,000 sq. ft.

LARGE CORPORATIONS BASED IN WINNIPEG

Great-West Lifeco Inc.	Insurance
Canadian Wheat Board	Agribusiness
Cargill Ltd.	Agribusiness
James Richardson & Sons, Limited	Conglomerate
Canwest Global Communications Corp.	Media
Manitoba Hydro-Electric Board	Utility
IGM Financial Inc.	Finance
The Wawanesa Mutual Insurance Co.	Insurance
Manitoba Telecom Services Inc.	Telecommunications
North West Company Fund	Merchant
New Flyer Industries Inc.	Manufacturing
Manitoba Public Insurance Corp.	Insurance
Paterson GlobalFoods Inc.	Agribusiness
Manitoba Lotteries Corp.	Amusement
Ridley Inc.....	Agribusiness
Manitoba Liquor Control Commission	Retail
Centra Gas Manitoba Ltd.	Utility
Winpak Ltd.	Manufacturing
Boeing Canada Inc.	Manufacturing
Princess Group Inc.	Automotive
Bison Transport Inc.....	Transportation
WGI Westman Group Inc.	Manufacturing
Buhler Industries Inc.	Manufacturing
Arctic Glacier Income Fund.....	Manufacturing
Cangene.....	Biopharma
Ag Growth International Inc.	Manufacturing
Boyd Group Income Fund	Service
Exchange Industrial Income Fund.....	Manufacturing
Pollard Holdings LP	Printing
Manitoba Pork Marketing Co-op Inc.	Agribusiness
Empire Industries	Manufacturing
Assiniboine Credit Union Ltd.	Finance

Source: from *Financial Post Business FP500*, June 2009

INDUSTRIAL SPACE

Winnipeg has 12 fully serviced industrial parks collectively representing over 2,000 acres of space.

Average Net Rent (warehouse, per sq. ft.) \$4.00

Industrial Vacancy Rate

Source: Colliers International

COMMERCIAL/INDUSTRIAL LEASE RATES

Downtown Office Space

Class "A" net average rent \$16.85 per sq. ft; vacancy rate 7.5%

Class "B" net average rent \$13.93 per sq. ft; vacancy rate 7.7%

Class "C" net average rent \$10.34 per sq. ft; vacancy rate 6.6%

Source: Cushman Wakefield LePage

VALUE OF BUILDING PERMITS

Winnipeg (2009)

Source: Statistics Canada

TRANSPORTATION

Major Highway Systems

- No. 1 Trans Canada (east-west) direct connection to all major urban centres in Canada
- Manitoba No. 75 South to connect with U.S. Interstate No. 29 and Minnesota No. 94 (Border crossing: Emerson)
- Manitoba No. 59 to connect with Minnesota No. 59 and U.S. #2 (Border Crossing: Tolstoi)

Motor Freight Service

Winnipeg is serviced by over 30 motor freight carriers. Having developed and maintained its position as a transportation centre, Winnipeg is the headquarters for eight of the top ranking inter-provincial general freight carriers:

Arnold Bros. Transport Ltd.	Bison Transport Services Ltd.
Kleysen Transport Ltd.	Paul's Hauling Ltd.
Purolator Courier	Reimer Express Lines Ltd.
TransX Ltd.	Winnipeg Motor Express Inc.

In addition, Canadian Pacific Railway and Canadian National Railway operate intermodal terminals in Winnipeg.

Source: Manitoba Highways & Government Services

Water Transportation

- Port of Churchill provides Manitoba direct access to the sea
- Assiniboine River – navigable for recreation
- Red River – navigable for recreation

Air Service

The Winnipeg James A. Richardson International Airport (YWG), operated by the Winnipeg Airports Authority Inc. is the only international airport between Toronto and Calgary capable of handling large freighter aircraft. YWG is competitively positioned as a 24-hour airport and serves over 3.5 million passengers, 140,000 aircraft movements, and handles nearly 160,000 metric tonnes of cargo annually.

Airlines operating out of Winnipeg James A. Richardson International Airport:

Passenger Carriers

Air Canada	Air Transat
Air West Aviation	Bearskin Airlines
Calm Air	Fast Air
First Air	Innotech-Exeaire
Keystone Air Service	Kivalliq Air
Northway Aviation	Northwest Airlines
Perimeter Aviation	Skyservice Airlines
Sunwing Airlines	United Airlines
Wasaya Airways	West Wind Aviation
WestJet Airlines	

Air Cargo Carriers

Air Canada Cargo	Bearskin Airlines
Calm Air Cargo	Cargojet Canada
FedEx	First Air
Northwest Cargo	Perimeter
Purolator	UPS
Volga-Dnepr Airlines	WestJet Cargo

Source: Winnipeg Airports Authority Inc.

TRADE

Total Merchandise Exports:

From Province of Manitoba (2009).....\$10.5 billion

To the United States (2008)\$7.0 billion

Source: Statistics Canada Trade Data Online

Led by a private sector board, Economic Development Winnipeg Inc. is a not-for-profit organization focused on economic development and tourism development. Economic Development Winnipeg Inc. is strategically focused on being a leader in stimulating economic growth for the city of Winnipeg.

+Disclaimer: Economic Development Winnipeg endeavours to provide accurate information gathered from a variety of sources, but makes no representation or guarantee on the reliability and accuracy of such information.

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