

Food & beverage manufacturing

Winnipeg MANITOBA, CANADA

Winnipeg's agribusiness sector offers diverse opportunities for food and beverage manufacturing.

With the close proximity to raw materials, skilled workers and a competitive cost environment, food and beverage processing in Manitoba continues to grow.

The industry is seeing substantial new investments in oat, canola, dairy, meat, potato, hemp and pea processing facilities across Manitoba.

Home to many of Canada's international agribusiness industry associations and companies, Winnipeg is a global agricultural powerhouse. Our Manitoba Protein Advantage strategy makes our province a compelling choice for investment.

Invest in the Winnipeg region

Recent multimillion-dollar investments in agribusiness



J.R. Simplot

- · \$460 million
- · Expansion of potato processing plant



Merit Functional Foods

- · 94,000 sq. ft.
- Construction of pea and canola protein processing facility



Paterson GlobalFoods

- · \$94 million
- · Construction of oat processing plant

Why Winnipeg?



R&D hotspot

Our 24 agribusiness R&D centres employ world-class researchers



Affordable energy

Winnipeg offers renewable energy that is among the lowest published electricity rates in North America¹



Access to raw materials

Abundant and diverse crops and livestock grown/produced in Manitoba²



Central location

North America's geographic centre with the continent's largest trimodal port³

"Manitoba has a well-educated and professional workforce. It has strong logistics, with Winnipeg being the major Canadian hub providing ready access to multi-modal transportation links through North America and beyond."

Carole Petitjean, Head of Corporate Communications at Roquette

"Our roots run deep in Winnipeg and we are very proud to call it home... Our vision has long been to see downtown Winnipeg reach its potential as the centre of excellence for the agricultural industry."

Hartley Richardson, President & CEO of James Richardson & Sons





