

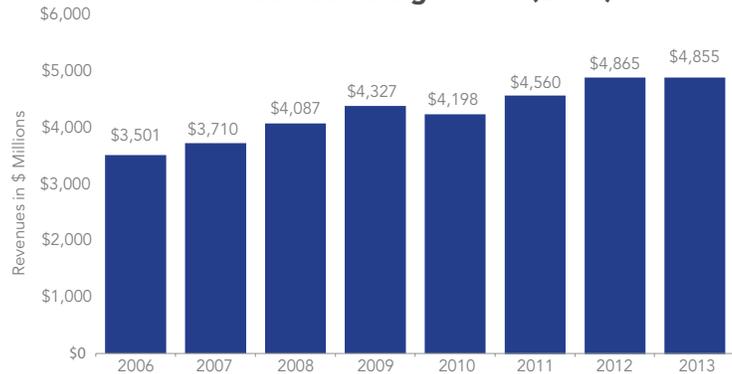
Agriculture has always nourished Winnipeg's growth, and it continues to feed our economic success. The Canadian Grain Commission and ICE Futures Canada (Canada's leading agricultural exchange) are rooted here. Prairie headquarters and thriving agribusinesses—involving farm equipment, transportation and logistics, food processing and agri-marketing—make Winnipeg a global agricultural powerhouse.

AGRIBUSINESS

A GROWING SECTOR

Manitoba's agribusiness sector earned revenues of \$10.7 billion in 2013, with exports accounting for more than \$5.9 billion of that amount. Manitoba farm receipts increased 20 per cent between 2010 and 2014. The food processing industry in Winnipeg employs more than 16,000 people and is home to more than 170 food and beverage product manufacturers. Manitoba producers export to markets in 190 countries worldwide.

Revenues of Manitoba's Food Manufacturing Sector (2013)



Source: Statistics Canada

WINNIPEG'S ADVANTAGES

Winnipeg offers one of the highest internal rates of return on new investments for small and large manufacturers. Food manufacturers are able to achieve highly competitive margins.

Research and Development

Nine world-recognized food development and research centres are based in Winnipeg

State-of-the-art facilities assist firms in producing new food products in federally licenced pilot plants

The city boasts a centre for agribusiness research tasked with developing new varieties of (and uses for) crops like canola, wheat and pulses

Also based in Winnipeg is the Manitoba Agri-Health Research Network (MAHRN), which focuses on food for health

Agribusiness Networks

Winnipeg is home to a number of industry and professional associations active in supporting the growth of Manitoba's agriculture and food production sector.

Manitoba Food Processors Association

Canadian Institute of Food Science and Technology

Manitoba Pulse Growers Association

Education and Training

Three major post-secondary educational institutions—the University of Manitoba, the University of Winnipeg and Red River College—are located in Winnipeg, with combined enrollment of more than 42,000 full-time students. Over 20 faculties educate students in the areas of agriculture, agricultural and food sciences, biological sciences, business, animal science, agroecology, biosystems engineering, finance and international agribusiness development.

Supportive Governments

Government partners offer an array of local, provincial and national programs that provide financial assistance like tax credits, tax incentives, training assistance, R&D assistance, loan guarantees and wage subsidies. Governments are also active partners through investment in industry-applied research capacity.

Key industry leaders located in Winnipeg:

