



Journey to Churchill: William Au

# TOURISM SNAPSHOT OF WINNIPEG

MANITOBA, CANADA | 2017

As a Winnipeg Ambassador be sure to experience the city so that you can tell visitors, friends and family what your favourite tourism activities are! Full particulars can be found in the Winnipeg Visitors Guide or online at: [www.tourismwinnipeg.com](http://www.tourismwinnipeg.com)

## FACTS

Located on Treaty 1 land. The homeland of the Métis Nation, Winnipeg is a Cree word meaning “muddy waters”. The Forks, at the junction of the Red and Assiniboine rivers, has been a year-round meeting place for over 6,000 years.



**Population:** 811,874 people



One of Canada’s sunniest cities with 2,372 hours a year



**Nicknames:** The ‘Peg, Chicago of the North, Gateway to the West, Cultural Cradle of Canada



Designated **Winter City**

CMHR: Mike Sudoma



## ATTRACTIONS

**Assiniboine Park and Zoo** – see polar bears swimming overhead at Journey to Churchill and stroll the Leo Mol Sculpture and English Gardens

**Canadian Museum for Human Rights** – evolution, celebration and future of human rights

**Exchange District** – shop, dine, and be entertained in this heritage building district

**Manitoba Museum** – journey through the province’s history, view the universe and have fun at the science gallery

**Royal Aviation Museum of Western Canada** – aviation history and planes

**The Forks** - Winnipeg’s biggest tourist attraction with shops, markets, global dining, playgrounds, river walk, parks, entertainment, and more.

**Unique spas** – Thermëa by Nordik Spa-Nature, Ten Spa and Riverstone Spa

**Winnipeg Art Gallery** – Inuit art, special exhibitions and collections

The Royal Canadian Mint



## FAMILY ACTIVITIES

**Adrenaline Adventures** – wakeboarding and water/beach sports

**Children’s Museum** – interactive play

**FortWhyte Alive/Oak Hammock Marsh** – outdoor nature activities

**Fun Mountain** – waterslide park entertainment

**Prairie Dog Central Railway** – vintage steam engine train ride

**Royal Canadian Mint** – see how coins are made and hold a gold bar



TOURISM  
WINNIPEG



#onlyinthepeg

1-855-PEG-CITY // [tourismwinnipeg.com](http://tourismwinnipeg.com)

Winnipeg Trolley Company



Hermetic Code Tour: William Au



William Au



The Common: Ben Aguilar



## TOURS

- BIZ Tours** – district culinary, cycling and walking tours
- Hermetic Code Tour** – the “Da Vinci Code” of Winnipeg is hidden in the Legislative Building’s architecture
- Mural/Walking Tours** – depicts the history and culture of the neighbourhoods
- Ô Tours/Winnipeg Trolley Company** – city bus tours
- Splash Dash Tours** – water taxi tours
- Walking Tours** – see Visitor Guide for list

CF Polo Park



St. Norbert Farmers' Market



## SHOPPING

- CF Polo Park** – largest mall
- Exchange District, Academy Road, Corydon Avenue and Osborne Village** – neighbourhood street shops
- Farmers’ markets** – various locations throughout the city
- Seasons of Tuxedo, IKEA, etc.** – outlet and big box stores on Kenaston
- The Forks Market & Johnston Terminal** – from A to Z and everything in-between

Constance Popp Chocolates



Jenna Rae Cakes



## LOCALLY-MADE TREATS

- Chocolatier Constance Popp** – Winnipeg’s very own
- Cornell Cream** – local hand-made ice cream
- Gunn’s Bakery** – famous for their applejacks (turnovers)
- Jeanne’s Bakery** – traditional “birthday” cake with a shortbread crust
- Jenna Rae Cakes** – delightful sweet treats
- Morden’s of Winnipeg** – creating chocolates & confections since 1959
- OMG’s** – chocolate treats supported by Canadian TV show *Dragon’s Den*

## DINING

The culinary scene in Winnipeg is representative of its multiculturalism with more than 1,100 restaurants and over 100 languages spoken. Almost every aspect of this culinary scene can be found on **PegCityGrub.com**, a culinary guide that contains chef profiles, culinary news, and categorical restaurant reviews on *only the best* restaurants in the city.

“

## VOGUE

*“What’s happening in the Prairies is something more than fresh—it feels like peak Canadiana.”*

November 1, 2016

## TORONTO STAR

*“From an indoor/outdoor thermal spa and stunning human rights museum to a oh-so-Canadian hockey game and diverse food scene, Manitoba’s capital enthral’s”*

January 4, 2017

”

## DID YOU KNOW?

(See Factoids brochure at [tourismwinnipeg.com/plan/publications](http://tourismwinnipeg.com/plan/publications))

**Golden Boy** – Perched atop the Legislative Building is a boy representing eternal youth, faces north to the province’s rich resources, holds a sheaf of wheat to represent agriculture and a torch to represent a call to youth to join in pursuit of a prosperous future.

**James Bond** – One of the world’s slickest spies has a tie to Winnipeg! Sir William Stephenson, World War II’s most famous spymaster born in Winnipeg, was made famous in the book *A Man Called Intrepid* and was the inspiration for Ian Fleming’s spy 007 James Bond. A statue of Stephenson is on display at the CIA in Langley, VA.

**Winnie the Bear** – In 1914 a WWI captain from Winnipeg took an orphaned black bear to England as the regiment mascot. When they were shipped out to France, he donated the bear to the London Zoo where A. A. Milne and his son, Christopher Robin visited. The bear became Christopher’s favourite animal to which he named his own teddy bear “Winnie-the-Pooh.” A. A. Milne used this teddy as inspiration to create the stories of the bear known today as Winnie the Pooh.



TOURISM WINNIPEG



#onlyinthepeg

1-855-PEG-CITY // [tourismwinnipeg.com](http://tourismwinnipeg.com)