

Manitoba Remains a Bright Spot in National Manufacturing Sales

[Chris Ferris](#), Senior Economist
November 20, 2020

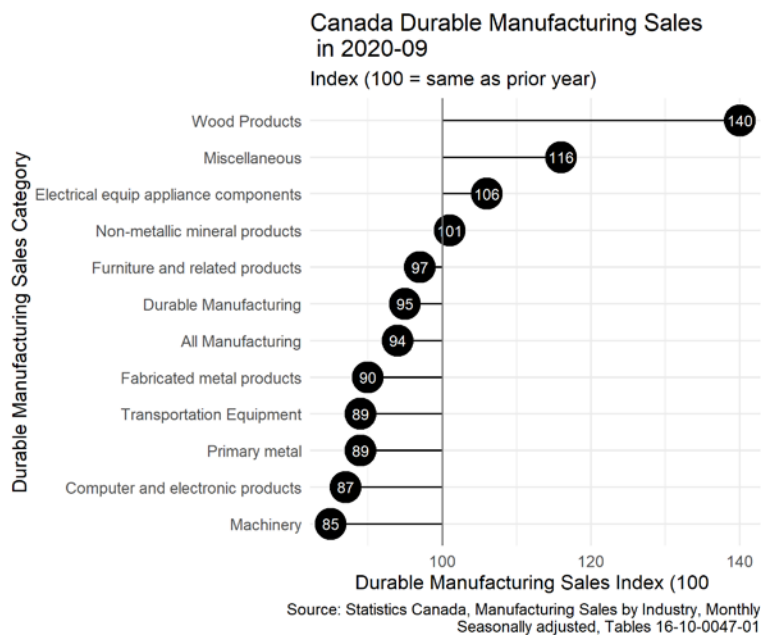
Bottom Line

Manitoba’s manufacturing sales continue to buck the Canadian trend, rising month-over-month to reach \$1.77 billion in September. Manitoba manufacturing sales are up about 15 per cent over February 2020, and 13 per cent year-over-year (yoy). Manitoba’s **chemical, food manufacturing and machinery** subsectors were up over 20 per cent on a yoy basis.

Statistics Canada released the September 2020 survey of manufacturing on November 16, 2020. It shows **Canada’s manufacturing sales of \$54 billion are 6 per cent below last year’s level.** **Beverages and tobacco**, as well as **wood products** are both up yoy, with revenues of wood products favourable due to strong lumber demand. **Petroleum and related** sales are still weak due to low crude oil prices.

Analysis of September 2020 Manufacturing Sales – Canada

Figure 1: Index of Canada’s **Durable Goods Manufacturing Sales** in Sep 2020 (100 = same as prior year)



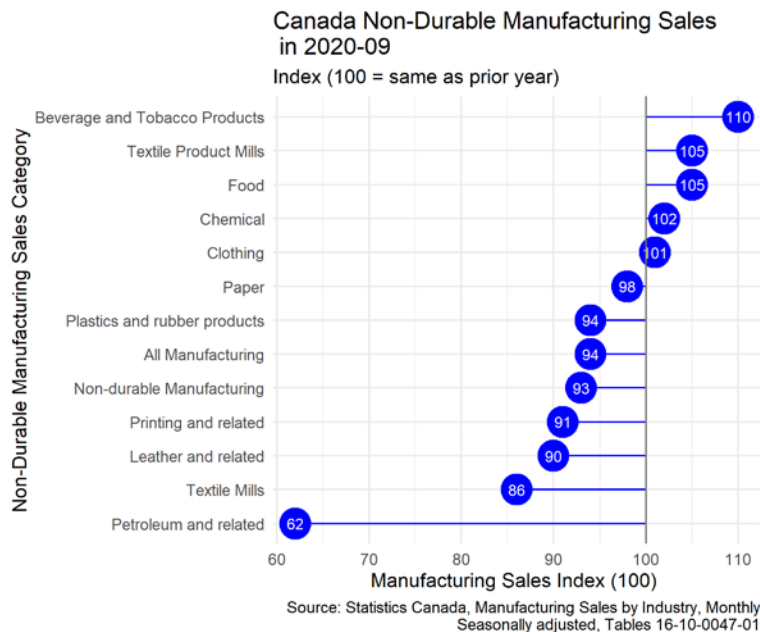
Canada’s September 2020 manufacturing sales rose month-over-month to \$54 billion, up from \$53 billion in August. This is 4 per cent below its level in February, and down 6 per cent year-over-year (yoy).

Although the aggregate for durable goods manufacturing remains 5 per cent below last year’s figures (**Figure 1**), there is a positive index result for **wood products** (140, or up 40 per cent yoy). This is tied to increases in renovations and/or

new builds, which have driven [lumber price increases](#). [Lumber futures](#) have since come off their all-time high, but are still elevated.

Five durable goods manufacturing subsectors are below the all-manufacturing sales index, including **Machinery’s** yoy index of 85, while the index for **computer and electronic products** is 87.

Figure 2: Index of Canada's **Non-Durable Goods** Manufacturing Sales in Sep 2020 (100 = same as prior year)

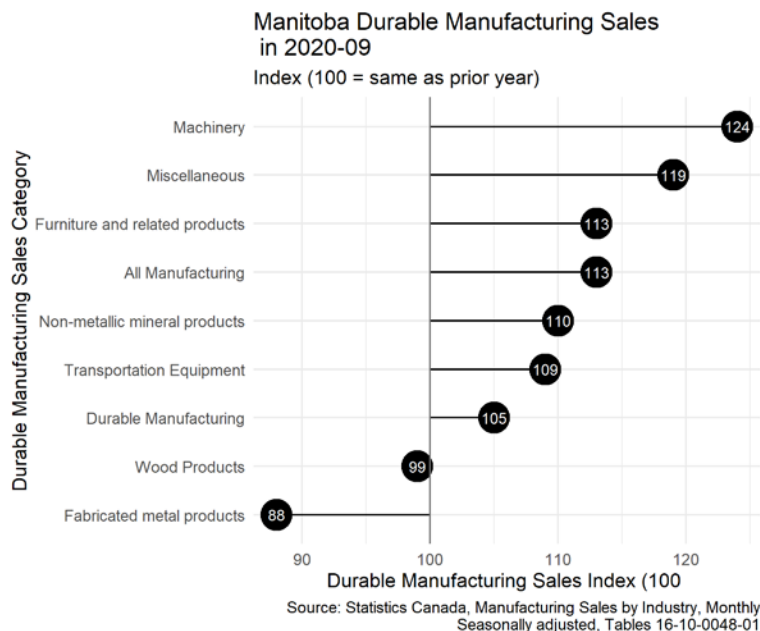


Aggregate non-durable goods manufacturing sales are still lower by 7 per cent than last year (index of 93). The yoy index for **beverage and tobacco products** is 110 (Figure 2).

Four non-durable goods manufacturing subsectors are below the all-manufacturing sales index, including **Petroleum and related** (index 62), down primarily due to the low price of crude oil.¹

Analysis of September 2020 Manufacturing Sales – Manitoba

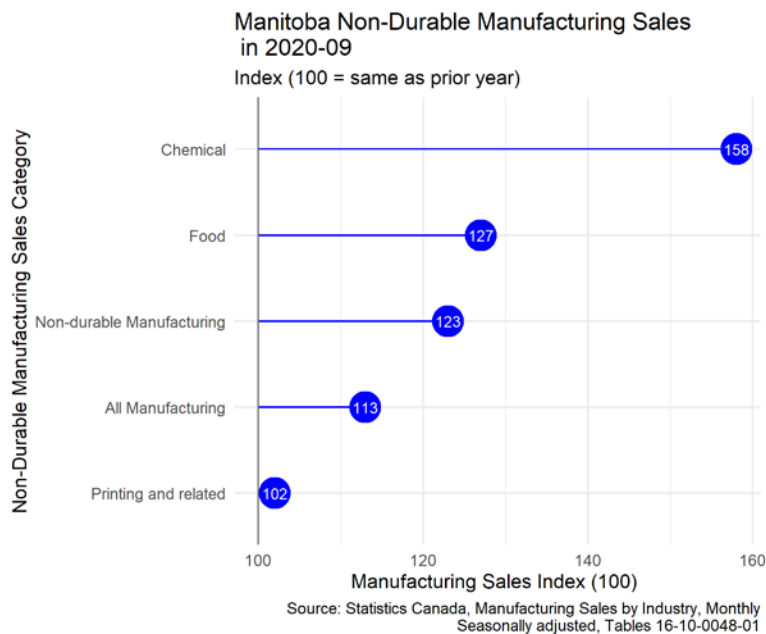
Figure 3: Index of Manitoba's **Durable Goods** Manufacturing Sales in Sep 2020 (100 = same as prior year)



On a yoy basis, Manitoba's September 2020 manufacturing sales gained the most of all Canadian provinces; index of 113 (Figure 3). **Machinery** is up 24 per cent yoy (index of 124), while **furniture** is tied with the all-manufacturing sales average. The yoy **fabricated metal products** sales are lower by 12 per cent (Index of 88).

¹ The front month of West Texas Intermediate (WTI) has been trading between US\$34 – 44/bbl. since June 1.

Figure 4: Index of Manitoba's **Non-Durable Goods** Manufacturing Sales in Sep 2020 (100 = same as prior year)



Manitoba's non-durable manufacturing is up 23 per cent yoy, driven higher by **chemical** manufacturing sales (up 58 per cent yoy), followed by **food manufacturing** (up 27 per cent yoy).

EDW Contacts for Assistance or Inquiries:

- For Winnipeg businesses looking for help accessing government programs, please reach out to our **Yes! Winnipeg Team** through our [Help us help you form](#) if you are not sure who to contact on the Y!W team.
- For general inquires please email wpginfo@edwinnipeg.com.
- For Marketing & Communications Inquiries, please email marketingandbranding@edwinnipeg.com.