Manitoba's Manufacturing Sales Continue to Show Strength

Chris Ferris, Senior Economist December 18, 2020

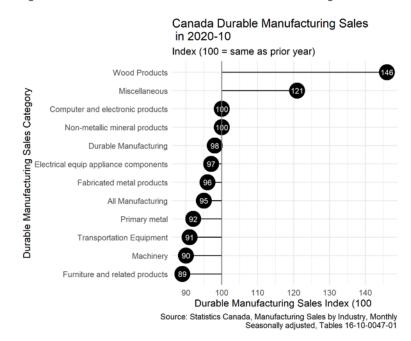
Bottom Line

Statistics Canada released the October 2020 Monthly Survey of Manufacturing on December 15, 2020. On a seasonally adjusted basis, Manitoba's manufacturing sales continued to increase, reaching \$1.64 billion in October. Manitoba manufacturing sales are up 7.1 per cent since February 2020, and up 3 per cent year-over-year (y/y). On a y/y basis, Manitoba's manufacturing sales posted the second strongest gains of all the provinces, trailing only BC. Manitoba's machinery, wood products, non-metallic mineral products, chemicals, and food manufacturing subsectors continue to exhibit significant strength.

While Manitoba's sales show strength, Canada's manufacturing sales were \$54.1 billion in October 2020, 3 per cent below February, and 5 per cent below last year's levels. Year over year, **petroleum and related** sales continue to be weak, on weak crude oil prices. At the same time, **wood products** are exhibiting y/y strength, driven by strong lumber prices.

Analysis of Canadian Manufacturing Sales in October 2020

Figure 1: Index of Canada's Durable Goods Manufacturing Sales in October 2020 (100 = same as prior year)



Canada's October 2020 manufacturing sales were flat month-over-month (m/m) at \$54.1 billion. This is 3 per cent below its level in February, and down 5 per cent from its year ago level.

While the aggregate for durable goods is 2 per cent below its level y/y (**Figure 1**), **wood product** sales are up sharply (Index of 146). Wood products have a strong price component, as indicated by solid <u>random</u> length lumber futures prices (**Table 1**).



Table 1: Futures Prices of Random Length Lumber (US\$/mbf), where mbf = 1,000 board feet.

Quotation Date	US\$/mbf	Jan 2021	Mar 2021	May 2021	Jul 2021
		contract	contract	contract	contract
Dec 16, 2020	Last Price	\$811.60	\$680.40	\$628.00	\$630.00
	Daily Change	-\$14.40	-\$31.90	-\$32.00	-\$19.40

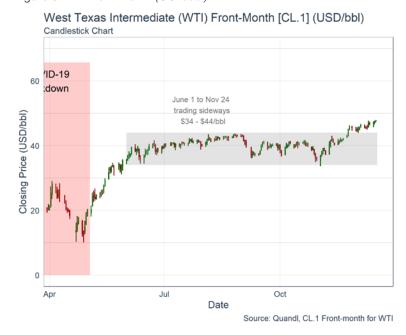
Figure 2: Index of Canada's Non-Durable Goods Manufacturing Sales in October 2020 (100 = same as prior year)



The aggregate of Canada's non-durable manufacturing sales lagged its durable counterparts due to weakness in **petroleum and related products** (index of 61).

This is strongly related to weak crude oil prices. West Texas Intermediate (WTI) front-month futures broke through the upper end of the US\$34 - US\$44/bbl range on November 24, 2020. WTI has closed above US\$44/bbl ever since, with its Dec 16 close standing at US\$47.89/bbl (**Figure 3**).

Figure 3: WTI front-month (USD/bbl)



Analysis of **Manitoba**Manufacturing Sales in
October 2020

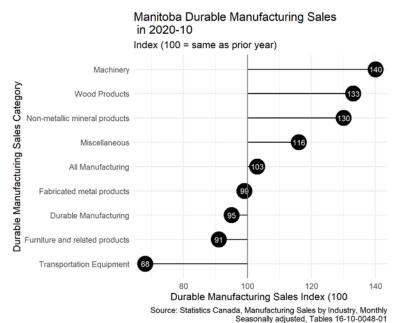
On a y/y basis, Manitoba's manufacturing sales posted the second strongest gains of all Canadian provinces, trailing only BC.

On a seasonally adjusted basis, Manitoba's manufacturing sales continued to increase, reaching \$1.64 billion in October. Manitoba

manufacturing sales are up 7.1 per cent since February 2020, and up 3 per cent y/y.

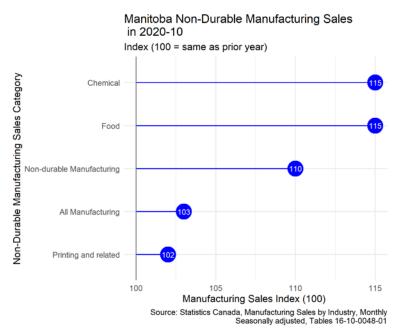


Figure 4: Index of Manitoba's Non-Durable Goods Manufacturing Sales in October 2020 (100 = same as prior year)



Manitoba's durable goods manufacturing has dropped 5 per cent on the year, but regained 6.7 per cent since Feb 2020. On a y/y basis machinery sales are up 40 per cent, wood products are up 33 per cent, and non-metallic mineral products up 30 per cent. Continuing weakness in transportation equipment sales (Index of 68) continue to dog Manitoba's durable goods manufacturing sales aggregate (Figure 4).

Figure 5: Index of Manitoba's Non-Durable Goods Manufacturing Sales in October 2020 (100 = same as prior year)



more broadly, up 4 per cent y/y, (**Table 2**).

The aggregate for Manitoba's non-durable goods manufacturing is up 10 per cent on the year, and up 7.4 per cent since February.

This y/y strength has come from the strong performance of two of Manitoba's largest manufacturing subsectors:

- Chemicals (Index of 115),
- **Food** (Index 115), as noted in **Figure 5**.

The food processing sector has been supported by strong 2020 crop production in Manitoba (up 8 per cent y/y), and Canada



Crop Production (thousands of metric Manitoba Canada tonnes) 2019 2020 % chg 2019 2020 % chg Type of crop 3% **Barley** 10,383 10,741 529 686 30% 4% Canola 19,607 18,720 -5% 3,056 3,191 Corn for grain 13,404 13,563 1% 1,185 1,140 -4% **Flaxseed** 486 578 19% 42 46 9% Oats 4,227 8% 794 1,117 41% 4,576 **Dry Peas** 4,237 4,594 8% 164 246 50% Rye, fall remaining 326 475 46% 130 139 6% Soybeans 6,145 6,359 1,122 1,163 4% 3% **Sunflower seeds** 63 101 61% 55 91 66% **All Wheat** 32,670 5,274 4% 35,183 8% 5,050 **SUBTOTAL** 91,547 94,890 4% 12,128 13,093 8%

Table 2: Canada and Manitoba Crop Production (TMT)1

This is the final issue for 2020. We will startup volume 2 of the Weekly Economic Digest in early January 2021.

As we set to close out 2020, please see "A MESSAGE FROM DAYNA SPIRING: SAYING GOODBYE TO A DIFFICULT YEAR, and hello to a stronger Winnipeg in 2021."

EDW Contacts for Assistance or Inquiries:

- For Winnipeg businesses looking for help accessing government programs, please reach out to our Yes! Winnipeg Team through our Help us help you form if you are not sure who to contact on the Y!W team.
- For general inquires please email wpginfo@edwinnipeg.com.
- For Marketing & Communications Inquiries, please email: marketingandbranding@edwinnipeg.com.



¹ Source: Statistics Canada, Table: 32-10-0359-01.