

WINNIPEG ADVANTAGES for BUSINESS and INVESTORS

Winnipeg Rankings

- Winnipeg ranked 3rd among Canada's best large-sized cities to live in – MoneySense 2017
- Winnipeg ranked 45 out of 417 cities as one of Canada's Best Places to Live – MoneySense 2017
- Winnipeg One of the 20 Best Trips in 2016 – National Geographic Traveler magazine
- #1 most cost-effective city for aerospace manufacturing in Western U.S. and Canadian cities
- Centre for Aerospace Technology and Training is one of three facilities on the continent
- One of Canada's top cargo airports
- Two of Canada's top 10 trucking companies are headquartered in Winnipeg – 2017 Top 100, Today's Trucking
- Lowest average wages for manufacturing
- Ranked in Top 7 Smart Communities globally
- Winnipeg ranks 5th in R&D among 17 featured Canadian cities – KPMG Competitive Alternatives 2016
- Among the most affordable residential real estate of any major city in Canada
- Among the most affordable cities in Canada to live and do business

Strategic Location

- CMA population of more than 811,900 in 2016
- Geographic centre of Canada
- Central location allows effective service to all North American time zones
- The northern hub of the Mid-Continent Trade Corridor

Excellent Transportation and Distribution

- Largest distribution centre between Vancouver and Toronto
- One of two Canadian cities with access to three major railways: Canadian National (CN), Canadian Pacific (CP) and Burlington Northern Santa Fe (BNSF)
- Headquarters for many of the top interprovincial general freight carriers in Canada
- Worldwide freight forwarding services
- Canada's only major 24-hour international airport between Toronto and Calgary with daily flights to major Canadian and U.S. cities
- One of the most reliable airports in the world, averaging less than two hours in downtime annually
- Access to ocean ports through Churchill and Thunder Bay

Diverse Industry and Leading Companies

- Many of Canada's leading companies and entrepreneurs call Winnipeg home
- Historical financial centre of Western Canada. Headquarters of both Great-West Life Assurance Company, Canada's largest insurance company and Investors Group, Canada's largest mutual fund company
- Canada's grain industry headquarters and Canada's only Commodity Exchange. Major

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agriculture-based corporations include: Cargill Limited and James Richardson and Sons, Limited

- Home of the Royal Canadian Mint
- Over a third of the bus market in North America is supplied by Manitoba companies with Motor Coach Industries being the major manufacturer of intercity coaches while New Flyer Industries has become the largest supplier of urban transit buses
- One of the most diversified secondary manufacturing sectors in Canada
- Over 50% of Canadian agricultural machinery output is manufactured in Manitoba
- Headquarters of Palliser Furniture, one of Canada's largest furniture manufacturers
- Western Canada's largest and most diversified aerospace centre. World-class companies include: StandardAero Limited, Boeing Winnipeg and Magellan Aerospace Limited
- Fashion – Winnipeg firms include: Mondetta, Nygard International, Western Glove Works, Peerless Garments, Richlu Manufacturing (Tough Duck) and Crowncap

Competitive Combined Business Costs

- A 2016 study by KPMG showed Winnipeg has among the lowest overall business costs of major cities
- Winnipeg ranks first among mid-sized cities within the North American Midwest
- Overall Winnipeg cost indexes are lower than the Canadian average

Productive and Skilled Workforce

- Very competitive labour costs
- Highly productive
- Very low turnover rates providing workforce stability
- Well educated and trained workforce
- Among the lowest worker's compensation board rates in North America
- Excellent education and training institutes

Excellent Educational and Technical Training

- Winnipeg is a university and college city with close to 70,000 students in post-secondary institutions
- Home of three universities, the University of Manitoba with its francophone affiliate, Université de Saint-Boniface, the University of Winnipeg, and the Canadian Mennonite University
- Two highly respected technical training institutions, Red River College and the Manitoba Institute of Trades and Technology

Affordable Industrial and Commercial Sites and Buildings

- Fully serviced land available for a variety of industries
- Ample commercial and office space available

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- Office space rental rates range from \$11.52 – \$19.95 per square foot, among the lowest in major Canadian and North American cities – Cushman & Wakefield, Marketbeat, Winnipeg, Office Q3, 2017

Reliable Low-Cost Energy and Communications

- Lowest electricity costs of major cities in North America
- Abundant supply of natural gas, oil and electric power
- Cost competitive, state-of-the-art, world-wide telecommunications infrastructure and service
- Competitive telecommunications

Strong Health Industries

- One of the largest health industries sectors in Canada
- Recognized Canadian centre for medical research
- Home to the Canadian Science Centre for Human and Animal Health, Canada's only level 4 biocontainment laboratory
- Home of Health Canada/Agri-Food and Agriculture Canada Federal Laboratories

Affordable Lifestyle

- Affordable cost of living and lifestyle
- Most people commute to work in 20 minutes or less
- Winnipeg is a cradle for arts and culture, festivals and events
- Diversity of cultures, neighbourhoods, recreation, sports, parks and entertainment
- Nearby lakes, beaches and cottage country
- Exceptional community spirit

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