

# Work in Manitoba employer and job seeker feedback report

## 2024 key highlights

**Economic Development Winnipeg**, as the administrator of the Manitoba government's Work in Manitoba job portal, conducted a feedback survey in June and July 2024. Employers and job seekers using the portal were invited to share their insights and suggestions.

We appreciate your time and input. This summary highlights the key findings from the employer survey and reflects the valuable feedback provided.

### Job seekers: Finding job opportunities

**83%** Easily searched for jobs

**77%** Applied to a job they matched

Most job seekers (83%) actively use the portal to search for opportunities.

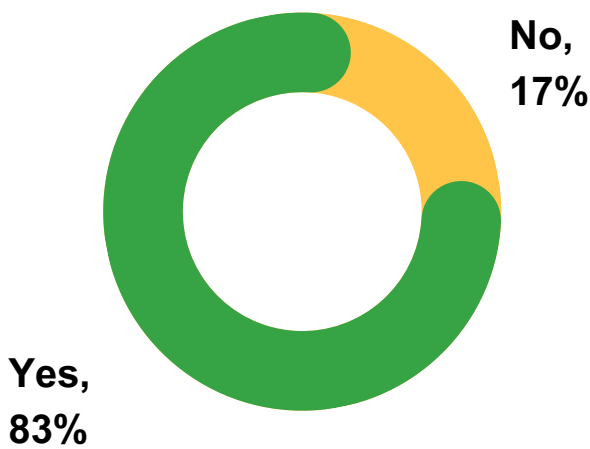
Match notifications are a proven engagement tool, with 77% applying for positions they're matched with.



### Active job seekers on the portal

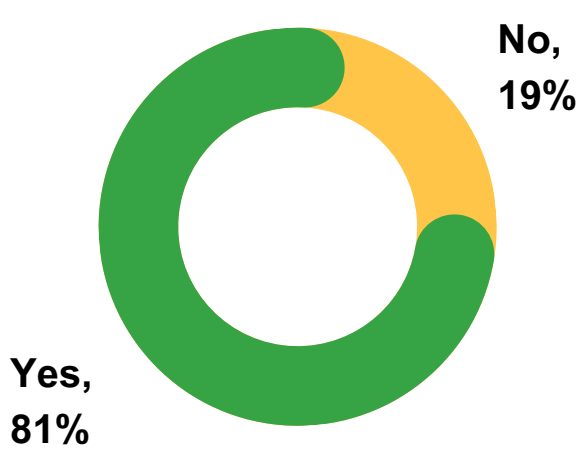
No  
Yes

Searched for jobs in the portal



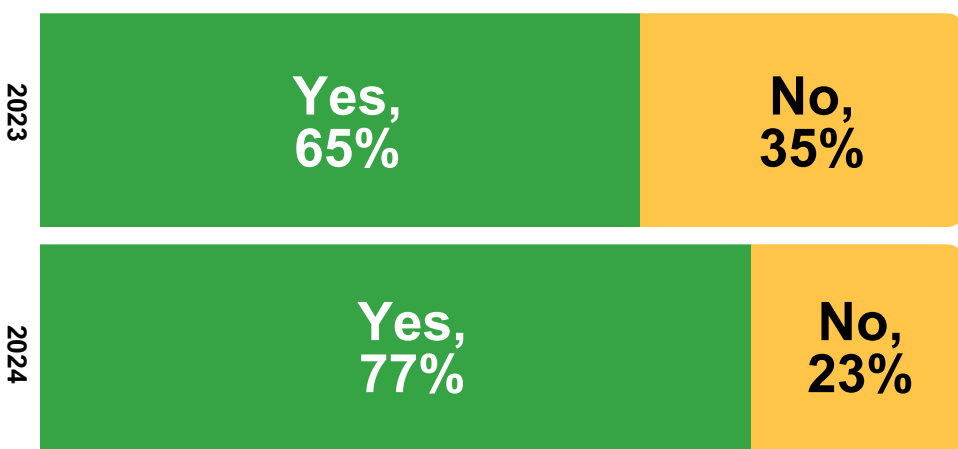
Most job seekers (83%) use the portal to search for job opportunities, while others are waiting for match notifications to guide their next steps.

Ease of job search



The majority of job seekers (81%) find the Work in Manitoba job portal easy to navigate when searching for job opportunities.

### Rise in applications to matched jobs year over year



Compared to 2023, more job seekers are applying for matched jobs, rising from 65% to 77%.

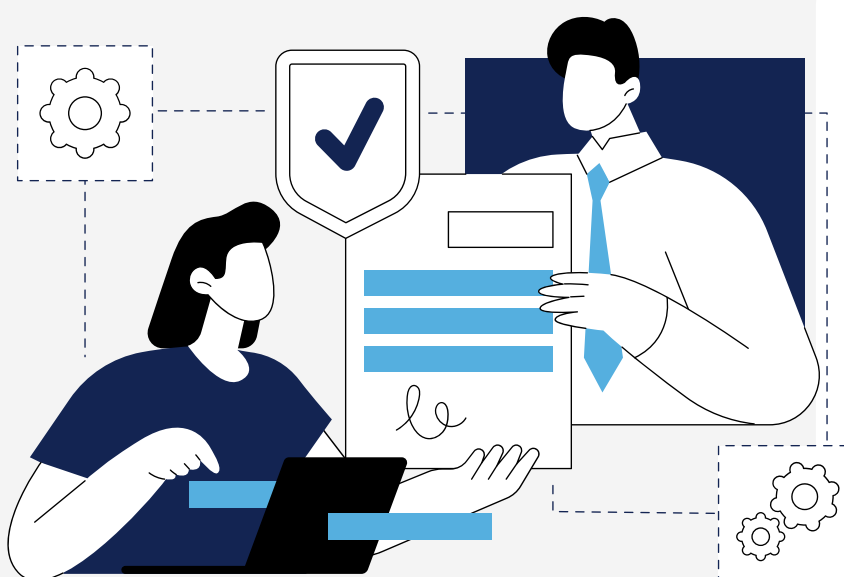
**12% increase**  
from 2023 to 2024

## Consistent rate of job seekers contacted for interviews

**9%** of job seekers were contacted for an interview in 2023

**10%** of job seekers were contacted for an interview in 2024

In 2024, a similar proportion of job seekers reported being contacted for interviews compared to 2023.

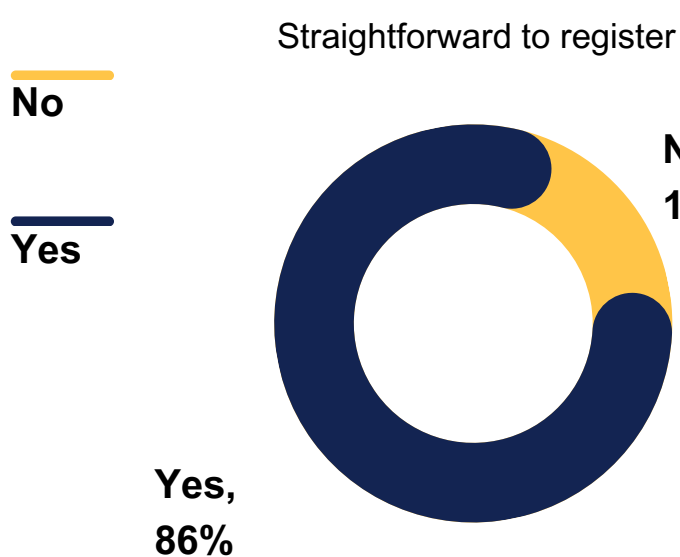


## Active employers on the portal

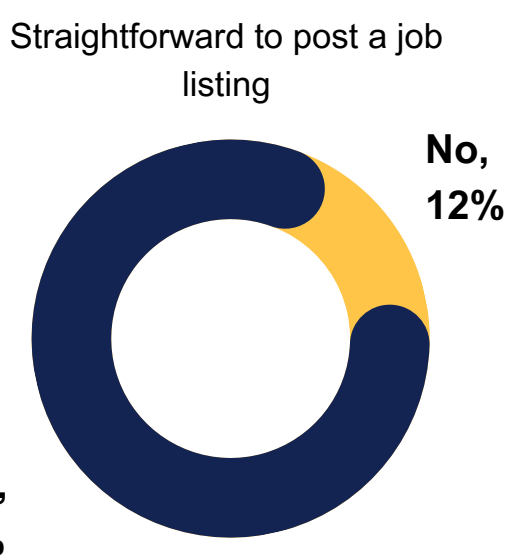
Most employers (70%) have posted one or two job opportunities on the Work in Manitoba job portal.



## Employers find the portal straightforward



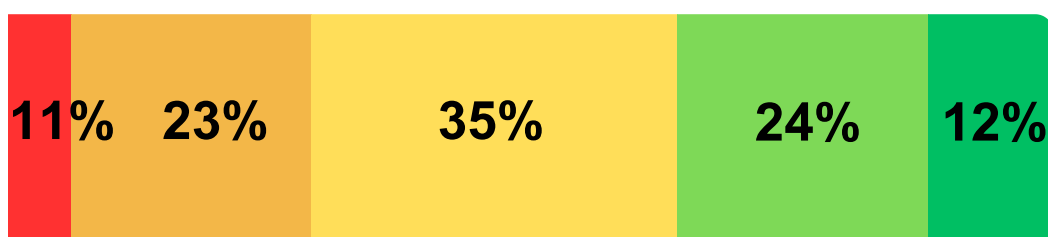
The majority of employers (86%) found it easy to register and set up their profile on the job portal.



The majority of employers (88%) found it easy to post job listings on the portal.

## Slight increase in employer satisfaction year over year

2024



Very Dissatisfied 2 3 4 Very Satisfied

Employer satisfaction with the Work in Manitoba job portal remains steady in 2024.

As the administrator of the portal, Economic Development Winnipeg continues to gather feedback from job seekers and employers, implementing suggestions to ensure the platform meets their needs.

Want to learn more? Contact us at [contact@workinmanitoba.ca](mailto:contact@workinmanitoba.ca) or visit at [www.workinmanitoba.ca/hire](http://www.workinmanitoba.ca/hire)

